

Matthew Lelonek

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About me:



I'm an artworker and designer with experience working for all manner of companies on email campaigns, social media and online advertising.

I'm looking to utilise my abilities in digital design and computer technology to drive companies forward and help them to achieve their goals.



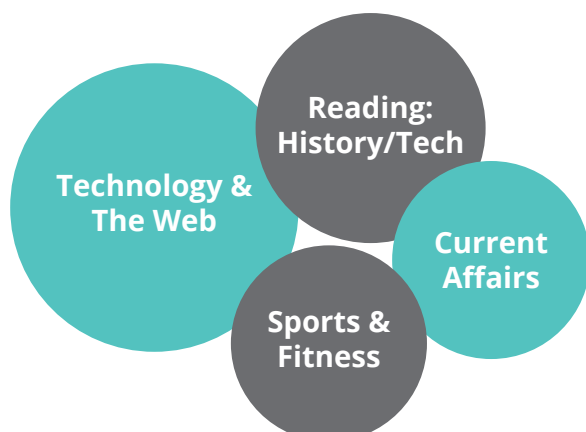
Technical Skills:

- Photoshop
- InDesign
- Dreamweaver
- Visual Studio
- Microsoft Office
- HTML/CSS

Design Skills:

- Web Design
- Email Marketing
- Social Media
- Web Advertising
- Logo Design
- Direct Mail
- Flash Design
- Letterheads

Interests:



Qualifications/Employment:

1999 - 2001

Software Engineering

Hopwood Hall College

2003 - 2005

HND Graphic Design

Salford University

2005 - 2009

ITC limited

In House Designer

I designed and built any websites that the company needed, be it a new websites, front end design for games or gaming clients or any marketing material that was needed. Banner campaigns, newsletters, emails etc.

2009 - 2012

PKR.com

Contract Designer

Working together with development and marketing teams, we produced all of the companies marketing and advertising material. Designed websites, print and web advertising and social media.

Presences on Facebook and Twitter were established. Online advertising campaigns were produced in mutple formats from flash banners to website takeovers and in multiple languages.

A very strong and recognizable brand identity was established which resulted in the winning of Gaming Reviews "Online advertising campaign of the year" in 2010.

2012 - Present

Freelance

The last 3 years have been spent working as a freelance designer for companies all over manchester. Most of these being retail companies has allowed me to gain experience working on e-commerce websites, landing pages, promoting sales events, e-mail marketing, social media etc.

References available on request